

Konica Minolta bizhub C554

Outstanding 51- to 60-ppm
A3 Color MFP



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The Konica Minolta bizhub C554 has been honored with the Winter 2013 BLI “Pick” for “Outstanding 51- to 60-ppm A3 Color MFP” for its superior performance throughout the course of BLI’s rigorous, two-month lab evaluation. In addition to proving highly reliable throughout its 200,000-impression durability test, the bizhub C554 offers exceptional color image quality output. “Unlike the majority of business color models we test, Konica Minolta’s products maintain very good and consistent output from start to finish over the course of our high-volume tests,” said Pete Emory, BLI’s manager of laboratory testing. The bizhub C554 received high marks for both business graphics and photographic images—an uncommon achievement among its competitors.

The machine features Konica Minolta’s new 9" electrostatic display, which earned a BLI Summer 2012 Outstanding Achievement award for Control Panel Design. The display supports touch-and-swipe scrolling, and wakes up from energy-save or sleep mode automatically when it detects a user approaching the panel. “One of the control panel’s most impressive elements is the ease with which users can switch between three different control panel interfaces,” said Emory. “Users working in the quick menu interface will hardly ever need to leave the first screen, since all of the settings for a typical copy job are right there.” Other lauded aspects of the panel include its intuitive layout; accurate toner gauges in the Quick Menu interface; ability to choose between a touch-sensitive or hard key numeric keypad; and color scan preview, which lets users view, rotate and delete pages of a scan job. The BLI Outstanding Achievement award-winning My Tab makes the bizhub C554 even easier to use, allowing users to completely customize the print drivers to their liking, including combining their frequently used features on one tab. Replacing consumables is simple, and users can change toner on the fly.

Konica Minolta’s bizhub Extended Solution Technology (bEST) enables the bizhub C554 to integrate with a range of third-party and Konica Minolta applications, which earned Konica Minolta BLI’s award for “Document Imaging Solutions Line of the Year” last year. Furthermore, this device, which has a base MSRP of \$28,500, boasts the highest standard hard drive capacity of competitive models, as well as bypass and maximum paper capacities that are among the highest in its group.

Overall enhancing maximum workplace productivity are Konica Minolta’s user-replaceable drums; most other manufacturers have service-replaceable drums, which creates downtime while organizations wait

for a service technician to come in. And thanks to the standard duplexing single-pass feeder, 2:2 copy productivity was among the best in its class. "When it comes to booklet making, not only is the bizhub C554 faster and more efficient than most other models in its class, but the saddle-stitch finisher's booklet making capacity is higher than the majority of competitors as well," said Jessica Schiftenhaus, BLI research editor. "The device also produced faster than average scan speeds, especially in duplex mode."

"As we continue innovating and advancing our technologies to respond to the ever-changing demands of our customers, BLI's 'Pick' Awards validate our success in achieving this goal," said Kevin Kern, senior vice president, Marketing, Konica Minolta Business Solutions U.S.A., Inc. "Customers can count on Konica Minolta for leading solutions that deliver superior performance and address all their document management needs."

BLI highly recommends the Konica Minolta bizhub C554 for an optimum monthly volume of approximately 38,000 impressions.

About BLI Pick Awards

With its "Pick" awards, BLI gives special recognition in each category twice a year to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its "Outstanding Achievement" awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's "Recommended" or "Highly Recommended" seal and a BLI "Certificate of Reliability" and qualifies as a "Pick" award contender. Consequently, BLI "Pick" awards are hard-earned awards that buyers and IT directors can trust to better guide them in their acquisition decisions.

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