

## Konica Minolta bizhub C364

Outstanding 31- to 40-ppm  
A3 Color MFP



Konica Minolta Business Solutions,  
U.S.A., Inc.  
100 Williams Drive  
Ramsey, NJ 07446  
[www.kmbs.konicaminolta.us](http://www.kmbs.konicaminolta.us)

The Konica Minolta bizhub C364, a highly productive, easy-to-use 36-ppm engine, has earned the Winter 2013 BLI “Pick” for “Outstanding 31- to 40-ppm A3 Color MFP.”

“The speed and efficiency at which the bizhub C364 can print and copy booklets is unmatched in its class,” said George Mikolay, BLI’s senior product editor for A3/Copier MFPs. “And its overall productivity in color mode is better than that we’ve seen from most of its competitors, including best-in-class productivity when printing BLI’s job stream from the PCL driver.” First copy times from the document feeder and platen were the fastest and second fastest, respectively, in color mode; scan speeds were also fast, most notably in simplex mode.

“This device excels in so many ways,” said Pete Emory, BLI’s manager of lab testing. “The control panel is the best we’ve seen from any vendor.” The BLI Summer 2012 Outstanding Achievement award-winning control panel design includes touch-and-swipe scrolling, and three easily accessible interfaces let users choose the one that best fits their needs. “Even the numeric keypad is available as both touch-sensitive and hard keys, depending on user preference,” added Emory. The device also offers complete print driver customization with the BLI award-winning MyTab, and color scan preview, which lets users view, delete and rotate pages of a scan job.

Overall, the bizhub C364’s color output was very good to excellent. “The bizhub C364 will impress businesses that call for high-quality color printing, especially when it comes to printing documents containing photos,” noted Emory.

Among the advantages of the bizhub C364’s robust feature set are above average paper-handling capabilities via the bypass; high hard drive and booklet finishing capacities; and Konica Minolta’s bizhub Extended Solution Technology (bEST) platform, which provides seamless integration with third-party and Konica Minolta solutions.

The device proved to be highly reliable throughout the course of BLI’s 125,000-impression durability test too. “Konica Minolta is one of few manufacturers that have user-replaceable

drums, which reduce the machine's downtime," said Emory. "It's an advantage over competitors that require service to replace them."

"As we continue innovating and advancing our technologies to respond to the ever-changing demands of our customers, BLI's 'Pick' Awards validate our success in achieving this goal," said Kevin Kern, senior vice president, Marketing, Konica Minolta Business Solutions U.S.A., Inc. "Customers can count on Konica Minolta for leading solutions that deliver superior performance and address all their document management needs."

With a base MSRP of \$14,700, BLI highly recommends the Konica Minolta bizhub C364 for an optimum monthly volume of up to 15,000 impressions.

## About **BLI Pick Awards**

With its "Pick" awards, BLI gives special recognition in each category twice a year to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its "Outstanding Achievement" awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's "Recommended" or "Highly Recommended" seal and a BLI "Certificate of Reliability" and qualifies as a "Pick" award contender. Consequently, BLI "Pick" awards are hard-earned awards that buyers and IT directors can trust to better guide them in their acquisition decisions.

### **BUYERS LABORATORY LLC • North America • Europe • Asia**

John Lawler, CEO

Anthony F. Polifrone,  
Managing Director

John Donnelly, Managing  
Director, BLI International

Daria Hoffman,  
Managing Editor

Dr. Simon Plumtree,  
European Managing Editor

Lynn Nannariello,  
Assistant Managing Editor

Tracie Hines, Senior Editor,  
Competitive Analysis Reports

Jamie Bsales, Senior Product  
Editor, Solutions

George Mikolay, Senior Product  
Editor, A3 MFPs

Marlene Orr, Senior Product  
Editor, Printers and A4 MFPs

Lisa Reider, Senior Product Editor,  
Scanners and Environmental

Carl Schell,  
Associate Editor

Dan DiGiacomo,  
Associate Editor

Hannah Varley,  
Associate Editor

Jessica Schifffenhaus,  
Research Editor

David Sweetnam,  
Head of European Research  
and Lab Services

Pete Emory, Manager  
of Laboratory Testing

Ian Latham,  
European Lab Manager

Pia Beddiges, Manager  
of Competitive Services

T.R. Patrick, Art Director

Anthony Marchesini, IT  
Director