



## **Konica Minolta bizhub 283**

### **Outstanding 21- to 30-ppm A3/Ledger Monochrome MFP**



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The 28-ppm Konica Minolta bizhub 283 gave an impressive performance in its rigorous lab test, earning it a Winter 2011 BLI "Pick" award for "Outstanding 21- to 30-ppm A3/Ledger Monochrome MFP."

"Proving to be highly durable over the course of its 120,000-impression durability test, as well as offering higher-than-average rated drum and developer yields and a toner-impressions-per-gram yield that was among the highest of the group, there is little doubt that the bizhub 283 will offer outstanding reliability users can count on day in and day out," said George Mikolay, senior product editor, A3/Copier MFPs.

Outstanding productivity and image quality are other strong points of the device. The bizhub 283's efficiency when printing BLI's job stream from the PCL driver was among the highest of the group, meaning that the device will be productive in real-world office environments in which multiple users send jobs to the device at once. Plus, efficiency when printing sets in both simplex and duplex modes is the highest of the group, and efficiency when copying double-sided documents is among the highest of the group. First-copy time from the platen is also above average. Printed text, line art and halftones also earned very good marks.

With a base price of \$6,957, the model offers comprehensive security features, including standard hard drive overwriting. With the MyTab feature, a Spring 2009 BLI "Outstanding Achievement" winner, commonly used print job selections can be saved on the main tab, which can be different for each user. As all required features can be viewed at a glance, this capability allows users to take full advantage of the driver feature set with less risk of errors. In addition to the excellent overall print drivers, other strong network connectivity attributes of the device include the ability to install multiple drivers on multiple devices in one installation instead of having to start over for each device. Scanning is supported in black-and-white and color, and color and black scan speeds are faster than average in both simplex and duplex modes.

Comparably configured, the bizhub 283 is priced lower than the average of the group, while offering a strong overall feature set, including high memory and hard drive capacities and an above-average bypass capacity. In addition, modular finishing allows users to easily and affordably upgrade to more robust finishing capabilities, including saddle-stitching for booklets up to 60 pages. Third-party software developers can also integrate their document management and cost accounting solutions with the device via bizhub Extended Solution Technology (bEST).

"The 'Pick' awards from BLI showcase the implementation of our global mission that customers can count on Konica Minolta for their entire gamut of printing solutions including our line of Monochrome Office MFPs," said Kevin Kern, senior vice president, marketing, Konica Minolta Business Solutions U.S.A., Inc. "Based on the cumulative test results in BLI's rigorous laboratory evaluations, we understand Konica Minolta has won more A3 'Picks' than any other vendor. We take great pride in this global achievement, and will not rest on our laurels as we prepare for the future additions to our award-winning product line."

BLI highly recommends the Konica Minolta bizhub 283 for an average optimum monthly volume of 9,000 impressions.

## About BLI's Picks

Twice a year with its "Pick" awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's "Recommended" or "Highly Recommended" seal and a BLI "Certificate of Reliability," and qualifies as a "Pick" award contender. Consequently, a BLI "Pick" is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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